

SOUTH HERO

COMMUNITY VALUES MAPPING

May 2023

Hosted by South Hero Conservation Commission & South Hero Land Trust

Facilitated by

Jens Hilke

Community Wildlife Program

Vermont Fish & Wildlife Department



Overview

In May, 2023, the South Hero Conservation Commission & South Hero Land Trust hosted a Community Values Mapping event for the Town of South Hero, Vermont. Vermont Fish & Wildlife Department's Community Wildlife Program facilitated the event. This included an in-person values mapping event on 5/2/23 and an online values mapping activity on 5/9/23. There were approximately 40 participants for the in-person event and about 11 online. These results do offer an important snapshot of community values in South Hero.

For both of these activities (in-person and online), participants were asked to think about two simple questions:

- *What places in South Hero do you love?*
- *What do you value about these places?*

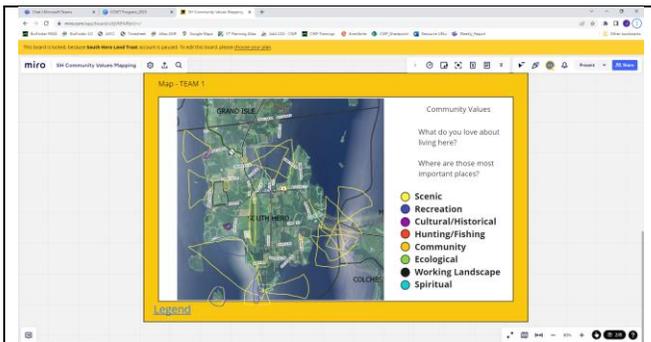


The in-person Community Values Mapping event at Worthen Library on 5/2/23 include 6 small groups and a total of approximately 40 participants.

At the live event, participants gathered at the Worthen Library and were randomly divided into six small teams with a facilitator for each team. One at a time, a participant used markers to outline a location that they value and used a color that corresponded to one of the value groups.



For the online event, participants appeared on a Zoom meeting and were then randomly divided into two small breakout rooms with a facilitator for each team. Participants then logged on to Miro.com, an online



The online event took place on Zoom and used a Miro.Com whiteboard where maps were posted and respondents circled areas they care about in small groups. See Small Groups # 7 & 8

whiteboard. The whiteboard was equipped with drawing tools that all participants could use and a map of town for them to mark up. The map also included a legend of value groups for participants to categorize their responses (Scenic, Recreation, Cultural / Historical, Hunting & Fishing, Community, Ecological, Working landscapes, & Spiritual). One at a time, a team member used the drawing tool to outline a location that he/she values and used a color that corresponded to one of the value groups. Once an outline was drawn, the participant stated *what* they loved about the place.

The next participant chose either to use the same color (value group) to mark a place with a similar value or to choose a new color to outline a place with a different value.

Some places were valued for more than one reason. In these cases, places were outlined several times, each time with a different color as indicated in the legend.

Value Groups

The legend of value groups was pre-set to help users get ideas what to mark.

The full list of values:

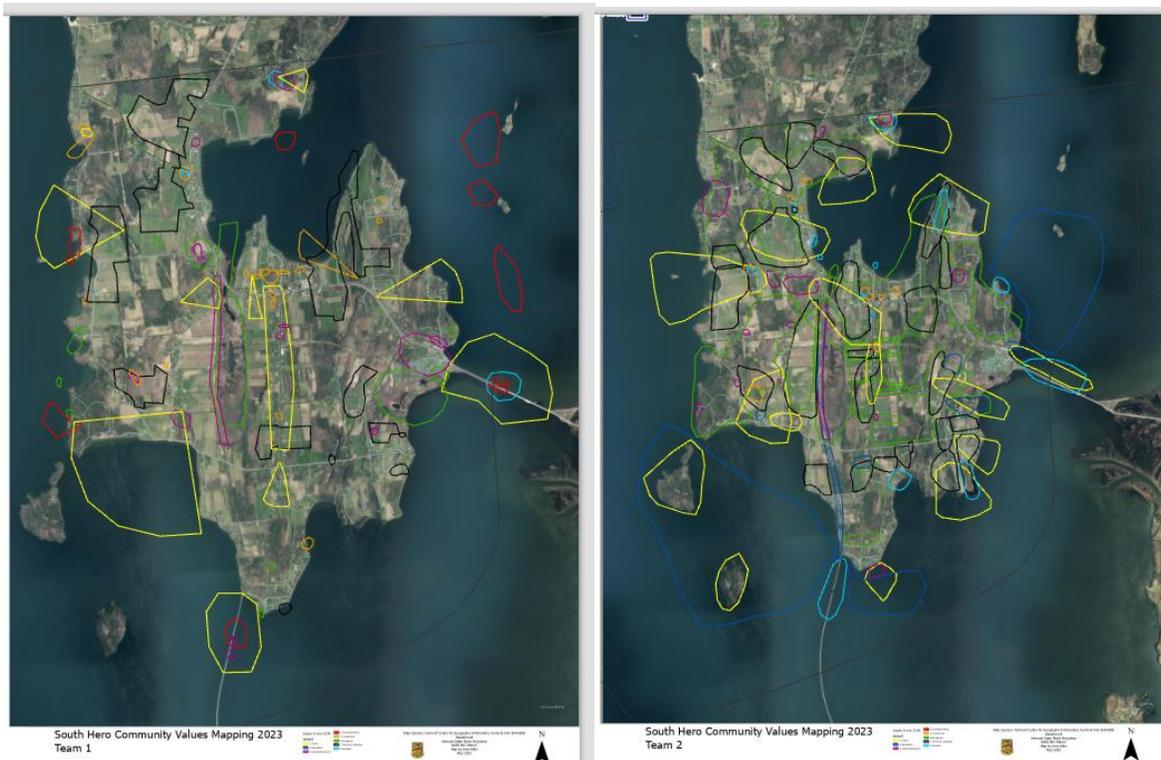


Maps and Results

Results from all events—including six individual maps from the live event, and two from the online events — were compiled to create the maps below. Digital data is also available to the town.

Results by Team:

The following maps show each of the small team maps as digitized. Values from these were later combined by value group for subsequent analysis.





South Hero Community Values Mapping 2023
Team 3



South Hero Community Values Mapping 2023
Team 4

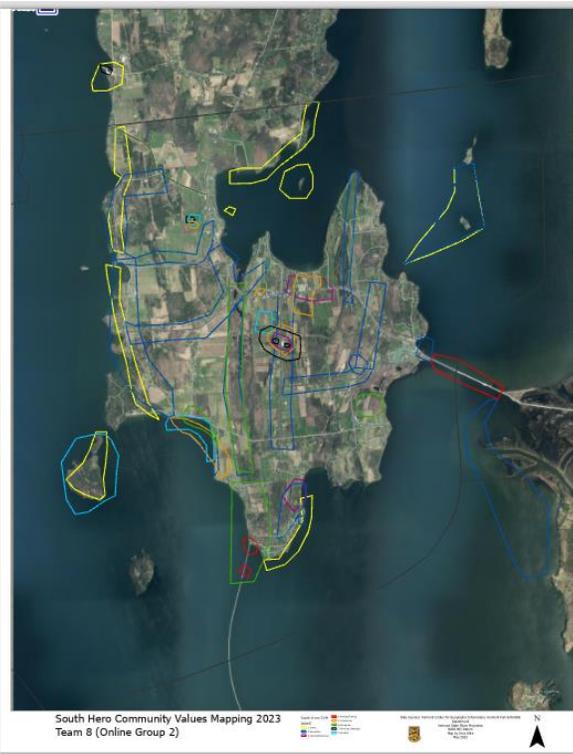


South Hero Community Values Mapping 2023
Team 5



South Hero Community Values Mapping 2023
Team 6



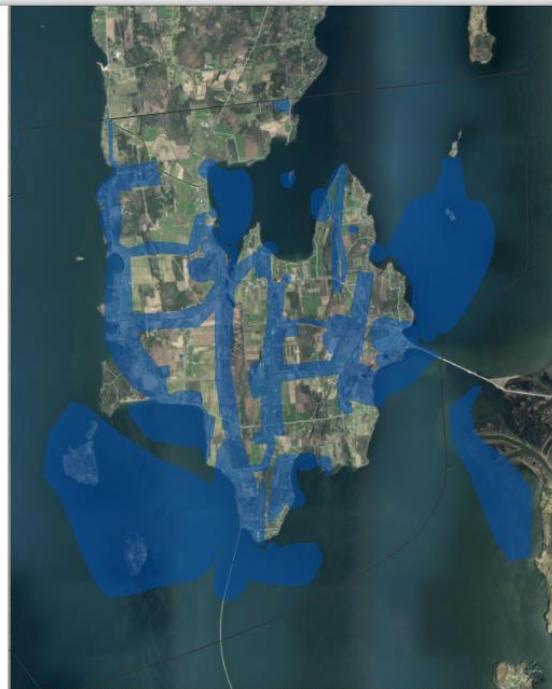


Results by Value Group:

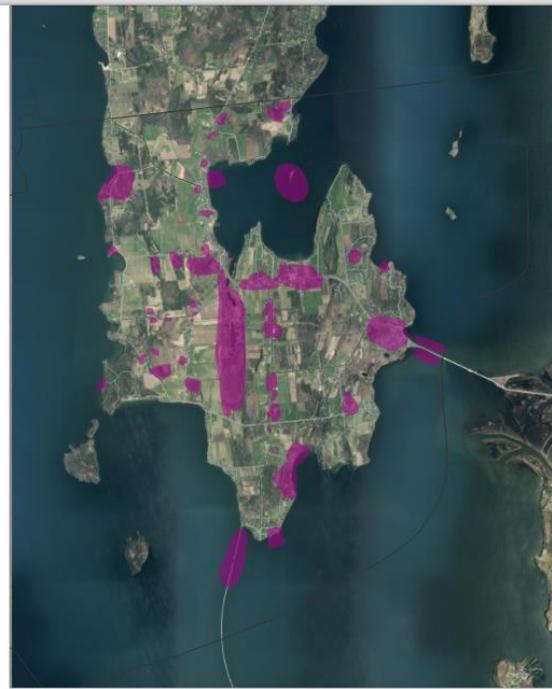
The following maps show each of the value group maps as digitized, including inputs from all Small Team maps combined.



It is important to note that the “Scenic” value grouping includes two different ways of drawing that value. It may be helpful to the town to distinguish between viewpoints (places from where a view can be seen), viewsheds (the entire land area that can be seen from a viewpoint), and scenic areas (which also include places in which the visually pleasing character is in the immediate foreground, such as a road passing through a tunnel of trees or a pathway along a pretty brook). For this exercise, these categories were not distinguished by all groups, and were lumped together for the analysis.



South Hero Community Values Mapping 2023
Recreation (from all teams)



South Hero Community Values Mapping 2023
Cultural / Historical (from all teams)



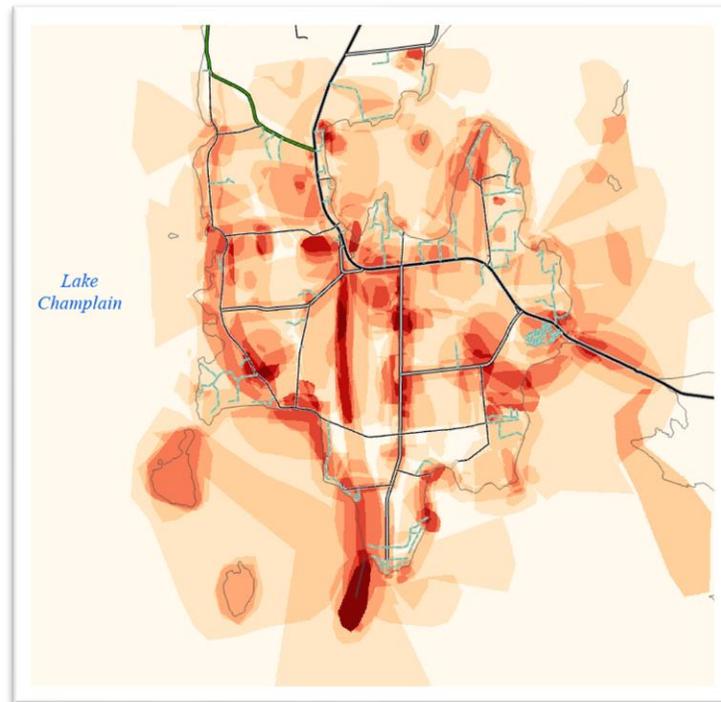
South Hero Community Values Mapping 2023
Hunting / Fishing (from all teams)



South Hero Community Values Mapping 2023
Community (from all teams)

Overlapping Values Map

Each Value Group (e.g. “Recreation” or “Scenic Areas”) combines results from all of the small group maps in that category, eight value groups in all. The following shows an overlap of these eight value groups. The legend shows numbers 1-7. These do NOT refer to a particular value group. Rather, they show the number of value groups overlapping at that location. To determine which values are present at that location, refer to the Results by Value Group section.



Overlapping value groups is not necessarily good or bad, it simply shows that a particular location is important for a variety of reasons. When thinking about any of these overlapping locations, it is necessary to understand the particular suite of value group present in any location to understand what implications that may have for land use planning or other community objectives. For example, a forested area that shows recreation, hunting & fishing, scenic, & working landscape values at the same location suggests the location meets a variety of community needs and may be unsuitable for other values such as residential development based on public opinion. However, a location that shows recreation and hunting & fishing values might point to potential conflicts such as mountain biking and hunting occurring at the same time which is potentially dangerous. Furthermore, even areas that reflect only one value group might still be so important to the community that other values wouldn't be welcomed by the community there. So, overlapping value groups alone doesn't describe the level of importance of any value group at that location but does offer insight into where multiple values are held at the same place/time.